



RICHARD PARKES

CONTACT

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QUALIFICATIONS & POSITIONS HELD

ADVANCED SOIL CONSERVATION CERTIFICATE – MODULE 1 MASSEY UNIVERSITY 2018

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INTRODUCTION TO NEW ZEALAND
AGRICULTURAL GREEN HOUSE GAS
EMISSIONS AND MANAGEMENT
MASSEY UNIVERSITY 2017
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CERTIFICATE IN FARM DAIRY EFFLUENT
SYSTEM DESIGN AND MANAGEMENT
MASSEY UNIVERSITY 2015
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**ADVANCED CERTIFICATE IN
SUSTAINABLE NUTRIENT
MANAGEMENT**
MASSEY UNIVERSITY 2014
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**GRADUATE DIPLOMA IN
EDUCATION**
UNIVERSITY OF WESTERN SYDNEY 1999
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**BACHELOR OF APPLIED SCIENCE
(SYSTEMS AGRICULTURE)**
UNIVERSITY OF WESTERN SYDNEY 1994
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PRACTICE LEADER – CATCHMENT MANAGEMENT

Richard has over 20 years of sustainable agriculture, extension and education expertise and experience in several areas including catchment management, agricultural systems, soil conservation and nutrient management. Richard has provided expert evidence for hearing processes on catchment collectives, farm planning and a natural capital approach to nutrient allocation. Richard has also led the design, development and implementation of a national Catchment Community Group Programme a non-regulatory programme aimed at driving change at scale. Richard is a longstanding member of both the New Zealand Association of Natural Resource Management and the New Zealand Institute of Primary Industry Management.

EXPERTISE

- Sustainable Agriculture & Farm Systems
- Extension/Education Programme, design, development and Implementation
- Catchment Planning and Community engagement through participatory planning techniques
- Farm Planning including Farm Environment Planning
- Soil Conservation & Nutrient Management
- Effective presentation and knowledge transfer of complex ideas to a diverse range of audiences
- Strong relationship and personal skills, and a clear and open communication style
- Clear strategic thinker and outcome focussed

EMPLOYMENT HISTORY

PRACTICE LEADER – CATCHMENT
MANAGEMENT

THE CATALYST GROUP

2020–present

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ENVIRONMENT CAPABILITY MANAGER -
NORTH ISLAND

BEEF + LAMB NEW ZEALAND

2018–2020

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SENIOR SUSTAINABLE AGRICULTURE
ADVISOR

GREATER WELLINGTON REGIONAL COUNCIL

2012–2018

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DISCIPLINE LEADER AGRICULTURE &
HORTICULTURE – LECTURER

AGRICULTURE & AGRIBUSINESS

2005–2012

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TUTOR & SHORT COURSE COORDINATOR

TARATAHI AGRICULTURAL TRAINING CENTRE

2004–2005

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PROFESSIONAL MEMBERSHIPS

- New Zealand Association of Natural Resource Management 2012 to present
- New Zealand Association of Primary Industry Management 2006 to present
- Australasian-Pacific Extension Network 2019 to present

SAMPLE PROJECTS

CATCHMENT COMMUNITY GROUP PROGRAMME

BEEF AND LAMB NEW ZEALAND 2018–2020

Programme lead for the design, development and implementations of this national programme designed to empower and enable farmers and their communities to take action at scale.

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FARM PLANNING PROGRAMME

BEEF AND LAMB NEW ZEALAND 2018–2020

Providing technical leadership to the redevelopment of the Farm Planning Programme including ensuring the alignment of the programme with both the organisations policy positions but also the New Zealand Farm Assurance Programme.

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INTEGRATED FARM PLANNING

MINISTRY FOR PRIMARY INDUSTRIES 2019–2020

Member of the Operations Group representing the sheep and beef sector. This programme has been under development to integrate regulatory and non-regulatory programmes with the aim of making things easier for farmers.

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NATIONAL GOOD FARMING PRACTICE GOVERNANCE GROUP

GFPGG 2019–2018

Responsible for developing the Good Farming Practice Action Plan for water quality involving industry bodies, regional and central government. The purpose of the action plan is to accelerate the uptake of good farming practices.

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RUAMAHANGA WHAITUA PROJECT TEAM

GREATER WELLINGTON REGIONAL COUNCIL 2017–2018

Member of the project team providing land management, sustainable agriculture and catchment collective thought leadership for the development of the Ruamahanga Waitua Implementation Programme a community limit setting process for the implementation of the NPS-FM.

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INTENSIVE FARM PLANNING PROGRAMME

GREATER WELLINGTON REGIONAL COUNCIL 2012–2018

Led the development and implementation of a new Farm Environment Planning programme targeting intensive land users and diffuse nutrient loss in the Ruamahanga Catchment.